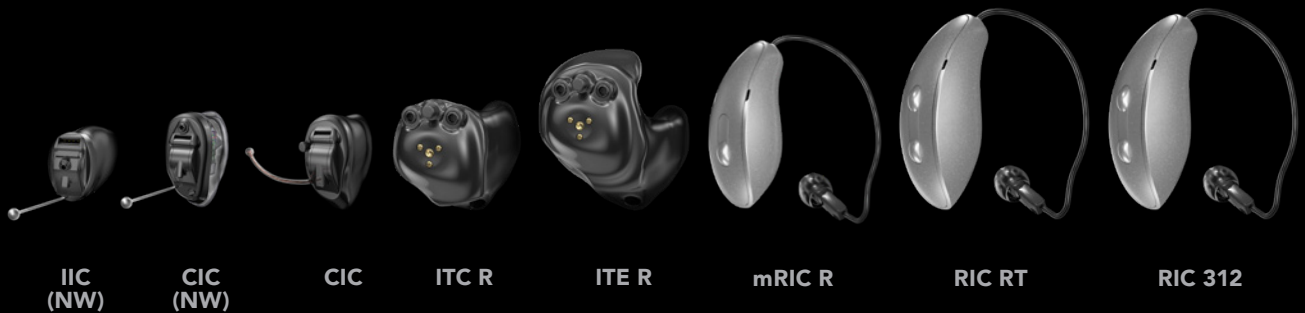


# GENESIS<sup>AI</sup>

Genesis AI marks a new beginning for the hearing industry. **Completely reimagined from the inside out**, it's the only hearing care system to feature an *all-new* processor, *all-new* sound, *all-new* design, *all-new* fitting software, and *all-new* patient experience.

**It's the biggest leap forward ever in Ear-Brain Technology™.**



Tech Tiers   Channels   Bands	Premium 24	Advanced 20	Select 16
<b>Edge Mode+</b>			
User Control	●	○	○
Personalisation	●	●	○
App Control	●	●	●
<b>Speech Optimisation</b>			
Consonant Brightness	●	○	○
Voice AI	●	○	○
<b>Sound Manager</b>			
Ear-to-Ear Technology	●	●	●
Quiet	●	●	●
Machine Noise Reduction	 Up to 22 dB of reduction	 Up to 12 dB of reduction	 Up to 7 dB of reduction
Speech in Noise Reduction	 Up to 22 dB of reduction	 Up to 10 dB of reduction	 Up to 8 dB of reduction
Transient Noise Reduction	 Up to 15 dB of reduction	 Up to 9 dB of reduction	 Up to 6 dB of reduction
Wind Reduction	 Up to 35 dB of reduction	 Up to 19 dB of reduction	 Up to 10 dB of reduction
<b>Directional Processing*</b>			
Adaptive	●	●	●
Dynamic	●	●	●